



OWNER'S MANUAL

Safety and Reference

LED TV*

* LG LED TV applies LCD screen with LED backlights.

Please read this manual carefully before operating your set and retain it for future reference.

50UM777H0UA

55UM777H0UA

65UM777H0UG

75UM777H0UG



* M F L 7 2 0 2 4 0 0 2 2 4 1 2 R E V 0 4 *

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Printed in Korea

Important Safety Instruction

- Read these instructions.
- Keep these instructions.
- Heed all warnings.
- Follow all instructions.
- Do not use this apparatus near water.
- Clean only with dry cloth.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.



- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

Warning! Safety instructions



CAUTION
RISK OF ELECTRIC SHOCK
DO NOT OPEN

CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK DO NOT REMOVE COVER (OR BACK). NO USER SERVICEABLE PARTS INSIDE. REFER TO QUALIFIED SERVICE PERSONNEL.

 The symbol is intended to alert the user to the presence of uninsulated dangerous voltage within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock to persons.

 The symbol is intended to alert the user to the presence of important operating and maintenance (servicing) instructions in the literature accompanying this apparatus.

WARNING: TO REDUCE THE RISK OF FIRE AND ELECTRIC SHOCK, DO NOT EXPOSE THIS PRODUCT TO RAIN OR MOISTURE.

- TO PREVENT THE SPREAD OF FIRE, KEEP CANDLES OR OTHER ITEMS WITH OPEN FLAMES AWAY FROM THIS PRODUCT AT ALL TIMES.
- **Do not place the TV and/or remote control in the following environments:**
 - Keep the product away from direct sunlight.
 - An area with high humidity such as a bathroom
 - Near any heat source such as stoves and other devices that produce heat.
 - Near kitchen counters or humidifiers where they can easily be exposed to steam or oil.
 - An area exposed to rain or wind.
 - Do not expose to dripping or splashing and do not place objects filled with liquids, such as vases, cups, etc. on or over the apparatus (e.g., on shelves above the unit).

- Near flammable objects such as gasoline or candles, or expose the TV to direct air conditioning.
- Do not install in excessively dusty places.

Otherwise, this may result in fire, electric shock, combustion/ explosion, malfunction or product deformation.

• Ventilation

- Install your TV where there is proper ventilation. Do not install in a confined space such as a bookcase.
- Do not install the product on a carpet or cushion.
- Do not block or cover the product with cloth or other materials while unit is plugged in.
- Take care not to touch the ventilation openings. When watching the TV for a long period, the ventilation openings may become hot.
- Protect the power cord from physical or mechanical abuse, such as being twisted, kinked, pinched, closed in a door, or walked upon. Pay particular attention to plugs, wall outlets, and the point where the cord exits the device.
- Do not move the TV whilst the Power cord is plugged in.
- Do not use a damaged or loosely fitting power cord.
- Be sure to grasp the plug when unplugging the power cord. Do not pull on the power cord to unplug the TV.
- Do not connect too many devices to the same AC power outlet as this could result in fire or electric shock.
- **Disconnecting the Device from the Main Power**
 - The power plug is the disconnecting device. In case of an emergency, the power plug must remain readily accessible.
- Do not let your children climb or cling onto the TV. Otherwise, the TV may fall over, which may cause serious injury.

• **Outdoor Antenna Grounding** (Can differ by country):

- If an outdoor antenna is installed, follow the precautions below. An outdoor antenna system should not be located in the vicinity of overhead power lines or other electric light or power circuits, or where it can come in contact with such power lines or circuits as death or serious injury can occur. Be sure the antenna system is grounded to provide some protection against voltage surges and built-up static charges Section 810 of the National Electrical Code (NEC) in the U.S.A. provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding conductors, location of antenna discharge unit, connection to grounding electrodes and requirements for the grounding electrode. Antenna grounding according to the National Electrical Code, ANSI/NFPA 70

• **Grounding** (Except for devices which are not grounded.)

- TV with a three-prong grounded AC plug must be connected to a three-prong grounded AC outlet. Ensure that you connect the earth ground wire to prevent possible electric shock.
- Never touch this apparatus or antenna during a lightning storm. You may be electrocuted.
- Make sure the power cord is connected securely to the TV and wall socket if not secured damage to the Plug and socket may occur and in extreme cases a fire may break out.
- Do not insert metallic or inflammable objects into the product. If a foreign object is dropped into the product, unplug the power cord and contact the customer service.
- Do not touch the end of the power cord while it is plugged in. You may be electrocuted.

• **If any of the following occur, unplug the product immediately and contact your local customer service.**

- The product has been damaged.
- If water or another substance enters the product (like an AC adapter, power cord, or TV).
- If you smell smoke or other odors coming from the TV.
- When lightning storms or when unused for long periods of time.

Even the TV is turned off by remote control or button, AC power source is connected to the unit if not unplugged in.

- Do not use high voltage electrical equipment near the TV (e.g., a bug zapper). This may result in product malfunction.
- Do not attempt to modify this product in any way without written authorization from LG Electronics. Accidental fire or electric shock can occur. Contact your local customer service for service or repair. Unauthorized modification could void the user's authority to operate this product.
- Use only an authorized attachments / accessories approved by LG Electronics. Otherwise, this may result in fire, electric shock, malfunction, or product damage.
- Never disassemble the AC adapter or power cord. This may result in fire or electric shock.
- Handle the adapter carefully to avoid dropping or striking it. An impact could damage the adapter.
- To reduce the risk of fire or electrical shock, do not touch the TV with wet hands. If the power cord prongs are wet or covered with dust, dry the power plug completely or wipe dust off.

• Batteries

- Store the accessories (battery, etc.) in a safe location out of the reach of children.
- Do not short circuit, disassemble, or allow the batteries to overheat. Do not dispose of batteries in a fire. Batteries should not be exposed to excessive heat.
- Caution: Risk of fire or explosion if the battery is replaced by an incorrect type.

• Moving

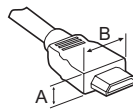
- When moving, make sure the product is turned off, unplugged, and all cables have been removed. It may take 2 or more people to carry larger TVs. Do not press or put stress on the front panel of the TV. Otherwise, this may result in product damage, fire hazard or injury.
- Keep the packing anti-moisture material or vinyl packing out of the reach of children.
- Do not allow an impact shock, any objects to fall into the product, and do not drop anything onto the screen.
- Do not press strongly upon the panel with a hand or a sharp object such as a nail, pencil, or pen, or make a scratch on it. It may cause damage to screen.

• Cleaning

- When cleaning, unplug the power cord and wipe gently with a soft/dry cloth. Do not spray water or other liquids directly on the TV. Do not clean your TV with chemicals including glass cleaner, any type of air freshener, insecticide, lubricants, wax (car, industrial), abrasive, thinner, benzene, alcohol etc., which can damage the product and/or its panel. Otherwise, this may result in electric shock or product damage.

Preparing

- When the TV is turned on for the first time after being shipped from the factory, initialization of the TV may take approximately one minute.
- Image shown may differ from your TV.
- Your TV's OSD (On Screen Display) may differ slightly from that shown in this manual.
- The available menus and options may differ from the input source or product model that you are using.
- New features may be added to this TV in the future.
- The device must be easily accessed to a location outlet near the access. Some devices are not made by turning on / off button, turning off the device and unplugging the power cord.
- The items supplied with your product may vary depending upon the model.
- Product specifications or contents of this manual may be changed without prior notice due to upgrade of product functions.
- For an optimal connection, HDMI cables and USB devices should have bezels less than 10 mm (0.39 inches) thick and 18 mm (0.7 inches) width.
- Use an extension cable that supports USB 2.0 if the USB cable or USB flash drive does not fit into your TV's USB port.
- Use a certified cable with the HDMI logo attached.
- If you do not use a certified HDMI cable, the screen may not display or a connection error may occur.
- Recommended HDMI cable types
 - Ultra High Speed HDMI[®]/™ cable (3 m (9.84 feet) or less)



- * $A \leq 10 \text{ mm}$
(0.39 inches)
- * $B \leq 18 \text{ mm}$
(0.7 inches)

- Do not use any unapproved items to ensure the safety and lifespan of the product.
- Any damages or injuries by using unapproved items are not covered by the warranty.

Optional Extras

Optional extras can be changed or modified for quality improvement without any notification. Contact your dealer for buying these items.

These devices work only with certain models.

The model name or design may be changed due to the manufacturer's circumstances or policies. (Depending upon model)

Magic Remote Control

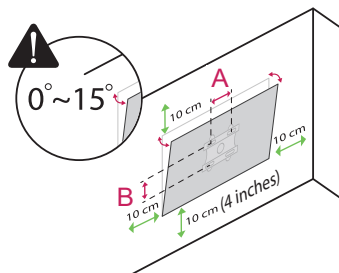
(Depending upon model)

AN-MR18HA

Check whether your TV model supports Bluetooth in the Wireless Module Specification to verify whether it can be used with the Magic Remote.

Wall Mounting Bracket

Make sure to use screws and wall mounts that meet the VESA standard. Standard dimensions for the wall mount kits are described in the following table.



Model	50UM777H0UA	55UM777H0UA
VESA (A x B) (mm)	200 x 200	300 x 300
Standard screw	M6	M6
Number of screws	4	4
Wall mount bracket (optional)	LSW240B MSW240	OLW480B MSW240
Model	65UM777H0UG	75UM777H0UG
VESA (A x B) (mm)	300 x 300	400 x 300
Standard screw	M6	M6
Number of screws	4	4
Wall mount bracket (optional)	OLW480B	OLW480B

Lifting and Moving the TV

When moving or lifting the TV, read the following to prevent the TV from being scratched or damaged and for safe transportation regardless of its type and size.

- It is recommended to move the TV in the box or packing material that the TV originally came in.
- Before moving or lifting the TV, disconnect the power cord and all cables.
- When holding the TV, the screen should face away from you to avoid damage.
- Hold the top and bottom of the TV frame firmly. Make sure not to hold the transparent part, speaker, or speaker grille area.
- Use at least two people to move a large TV.
- When transporting the TV, do not expose the TV to jolts or excessive vibration.
- When transporting the TV, keep the TV upright; never turn the TV on its side or tilt towards the left or right.
- When handling the TV, be careful not to damage the protruding buttons.



- Avoid touching the screen at all times, as this may result in damage to the screen.
- Do not place the product on the floor with its front facing down without padding. Failure to do so may result in damage to the screen.
- Do not move the TV by holding the cable holders, as the cable holders may break, and injuries and damage to the TV may occur. (Depending upon model)
- When attaching the stand to the TV set, place the screen facing down on a cushioned table or flat surface to protect the screen from scratches. (Depending upon model)

Mounting on a Table

(Depending upon model)

- 1 Lift and tilt the TV into its upright position on a table.
 - Leave a 10 cm (4 inches) (minimum) space from the wall for proper ventilation.
- 2 Connect the power cord to a wall outlet.

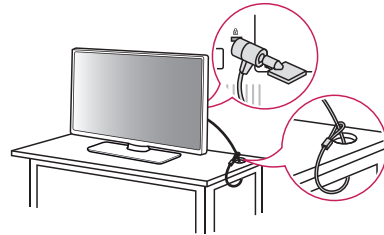


- Do not apply foreign substances (oils, lubricants, etc.) to the screw parts when assembling the product. (Doing so may damage the product.)
- If you install the TV on a stand, you need to take actions to prevent the product from overturning. Otherwise, the product may fall over, which may cause injury.
- Do not use any unapproved items to ensure the safety and product life span.
- Any damage or injuries caused by using unapproved items are not covered by the warranty.
- When assembling the stand, ensure that all of the provided screws are attached. If the screws are not fully tightened, the product may tilt or tip over, resulting in damage. Tightening the screws with excessive force may cause them to come off due to abrasion of the screw joint.

Using the Kensington Security System (optional)

(Depending upon model)

The Kensington security system connector is located at the rear of the TV. For more information of installation and using, refer to the manual provided with the Kensington security system or visit <http://www.kensington.com>. Connect the Kensington security system cable between the TV and a table.



- The Kensington security system is optional. You can obtain additional accessories from your local dealer.

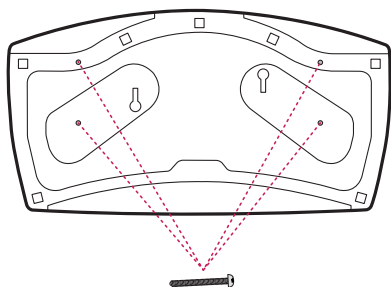
Attaching the TV to a desk

(Depending upon model)

If mounting the TV on a table, make sure it is installed according to the method outlined in 'Attaching the TV to a desk'.

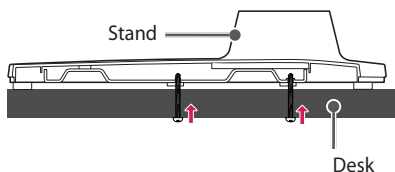
The TV should be attached to a desk so it cannot be pulled in a forward/backward direction, potentially causing injury or damaging the product.

(TYPE A)



4-Screws

(Not provided as parts of the product.)

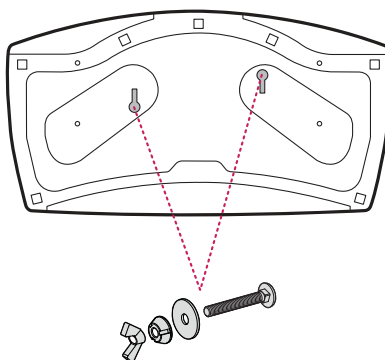


Screw: M5 x L (*L: Table depth + 8~10 mm)

ex) Table depth: 15 mm,

Screw: M5 x L25

(TYPE B)

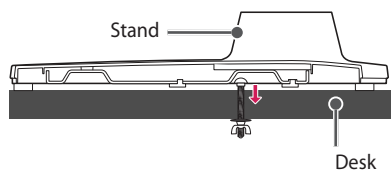


2-Screws for Stand Fixing,

2-Washers for Stand Fixing,

2-Nuts for Stand Fixing

(Provided as parts of the product.)



Securing TV to the Wall

- 1** Insert and tighten the eye-bolts or TV brackets and bolts on the back of the TV.
 - If there are bolts inserted at the eye-bolts position, remove the bolts first.
 - 2** Mount the wall brackets with the bolts to the wall. Match the location of the wall bracket and the eye-bolts on the rear of the TV.
 - 3** Connect the eye-bolts and wall brackets tightly with a sturdy rope or cable. Make sure to keep the rope parallel to the flat surface.
- Use a platform or cabinet that is strong and large enough to support the TV securely.
 - Brackets, bolts, and ropes are optional. You can obtain additional accessories from your local dealer.

Mounting on a Wall

An optional wall mount can be used with your LG Television. Consult with your local dealer for a wall mount that supports the VESA standard used by your TV model. Carefully attach the wall mount bracket at the rear of the TV. Install the wall mount bracket on a solid wall perpendicular to the floor. If you are attaching the TV to other building materials, please contact qualified personnel to install the wall mount. Detailed instructions will be included with the wall mount. We recommend that you use an LG brand wall mount. The LG wall mount is easy to adjust or to connect the cables. When you do not use LG's wall mount bracket, use a wall mount bracket where the device is adequately secured to the wall with enough space to allow connectivity to external devices. If you are using a non-adjustable mount, attach the mount to the wall. Attach the cables to the TV first, then attach the TV to the mount.



- Remove the stand before installing the TV on a wall mount by performing the stand attachment in reverse. (Depending upon model)
 - For more information of screws and wall mount bracket, refer to the Separate purchase.
 - If you intend to mount the product to a wall, attach VESA standard mounting interface (optional parts) to the back of the product. When you install the set to use the wall mounting bracket (optional parts), fix it carefully so as not to drop.
 - When mounting a TV on the wall, make sure not to install the TV by hanging the power and signal cables on the back of the TV.
 - Do not install this product on a wall if it could be exposed to oil or oil mist. This may damage the product and cause it to fall.
-
- When installing the wall mounting bracket, it is recommended to cover the stand hole using tape, in order to prevent the influx of dust and insects. (Depending upon model)

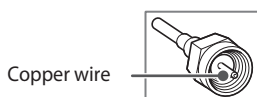
Connections

You can connect various external devices to the TV. For more information on external device's connection, refer to the manual provided with each device.

Antenna/Cable

Connect an antenna, cable, or cable box to watch TV while referring to the following. The illustrations may differ from the actual items and an RF cable is optional.

- Make sure not to bend the copper wire of the RF cable.



- Complete all connections between devices, and then connect the power cord to the power outlet to prevent damage to your TV.
- Use a signal splitter to use 2 TVs or more.
- This TV cannot receive ULTRA HD (3840 x 2160 pixels) broadcasts directly because the related standards have not been confirmed. (Depending upon model)

Other connections

Connect your TV to external devices. For the best picture and audio quality, connect the external device and the TV with the HDMI cable.

HDMI

- Supported HDMI Audio format:
(Depending upon model)
Dolby Digital / Dolby Digital Plus (32 kHz / 44.1 kHz / 48 kHz),
PCM (32 kHz / 44.1 kHz / 48 kHz / 96 kHz / 192 kHz)



- If the device connected to Input Port also supports HDMI Deep Color, your picture may be clearer. However, if the device doesn't support it, it may not work properly. In that case, change the TV's [HDMI Deep Color] setting to off. (Depending upon model)

MENU

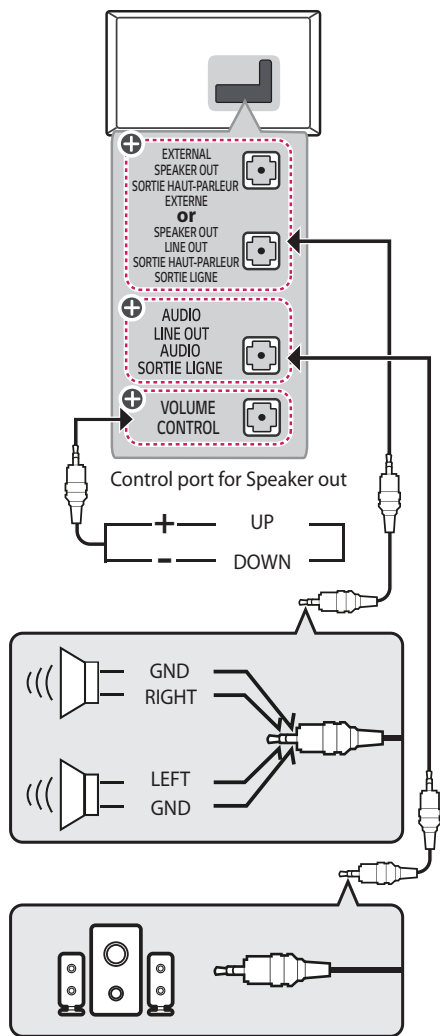
- **SETTINGS** ► ► [General] ► [External Devices] ► [HDMI Settings] ► [HDMI Deep Color] (Depending upon model)

USB

- Some USB Hubs may not work. If a USB device connected through a USB Hub is not detected, connect it directly to the USB port on the TV.
- It is recommended that you use a USB hub or USB HDD with a power supply. (If the power supplied is not sufficient, the USB storage device may not be detected properly.)
- It is recommended that you use an external USB HDD with a rated voltage of 5 V or less and a rated current of 500 mA or less.

External Speakers

(Depending upon model)



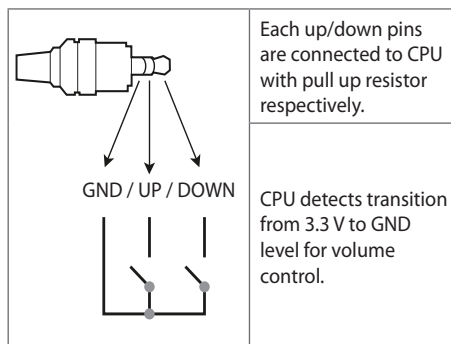
⊕: Depending upon model

- Use only with the 3 pole 3.5 mm stereo jack.
- Do not connect your headphones or earphones to the port for connecting an external speaker.

Method of volume control port

(Depending upon model)

- Cable Spec.



External Devices

Supported external devices are: Blu-ray player, HD receivers, DVD players, VCRs, audio systems, USB storage devices, PC, gaming devices, and other external devices.

- The external device connections shown may differ slightly from illustrations in a manual.
- Connect external devices to the TV regardless about the order of the TV port.
- If you connect a gaming device to the TV, use the cable supplied with the gaming device.
- Refer to the external equipment's manual for operating instructions.
- In PC mode, there may be noise associated with the resolution, vertical pattern, contrast or brightness. If noise is present, change the PC output to another resolution, change the refresh rate to another rate or adjust the brightness and contrast on the [Picture] menu until the picture is clear. Depending upon the graphics card, some resolution settings may not allow the image to be positioned on the screen properly.
- When connecting via a wired LAN, it is recommended to use a CAT 7 cable.

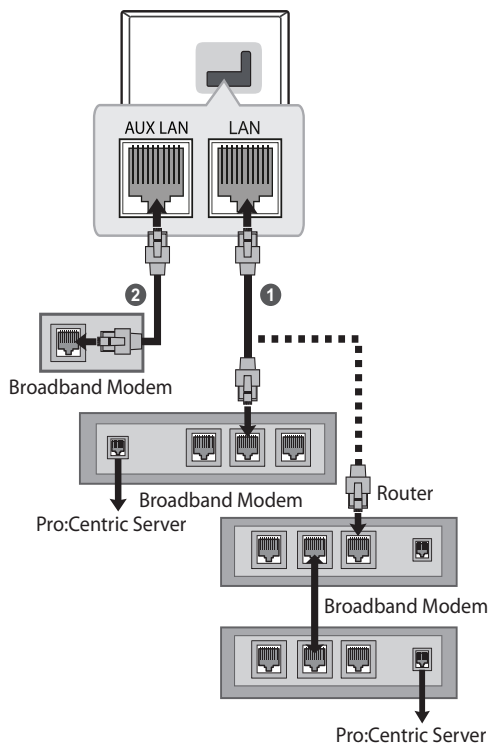
Network setup

(Depending upon model)

Wired network connection

This TV can be connected to a Pro:Centric server via the **LAN** port. After making the physical connection, the TV needs to be set up for network communication.

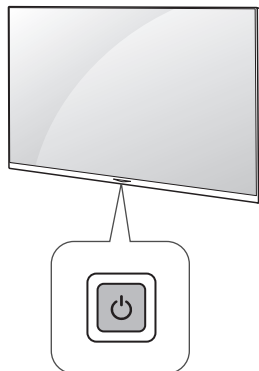
Connect the **LAN** port of the Modem or Router from Pro:Centric server to the **LAN** port on the TV.



- 1) Connect the **LAN** port of the Modem or Router to the **LAN** port on the TV.
 - 2) Connect the **LAN** port of the PC to the **AUX LAN** port on the TV. (Depending upon model)
- Do not connect a modular phone cable to the **LAN** port.
 - Since there are various connection methods, please follow the specifications of your telecommunication carrier or internet service provider.

Using the Button

You can simply operate the TV functions, using the button.



Basic Functions



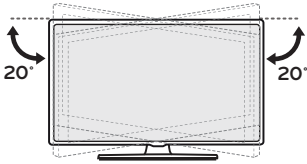
Power On (Press)
Power Off ¹⁾ (Press)

1) All running apps will close.

Adjusting the Angle of the TV to suit view

(Depending upon model)

Swivel 20 degrees to the left or right and adjust the angle of the TV to suit your view.



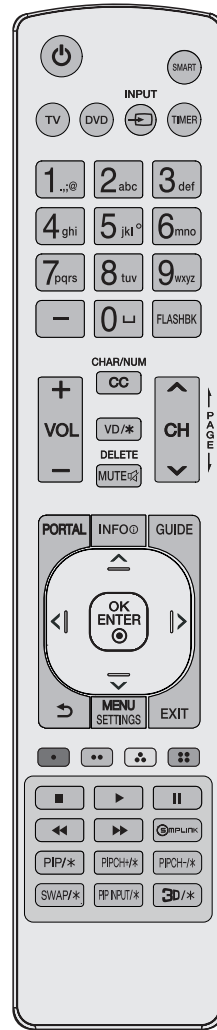
- When adjusting the angle of the product, watch out for your fingers.
- Personal injury may occur if hands or fingers are pinched. If the product is tilted too much, it may fall, causing damage or injury.

Using Remote Control

The descriptions in this manual are based on the buttons on the remote control. Please read this manual carefully and use the TV correctly.

To install batteries, open the battery cover, replace batteries (1.5 V AAA) matching the $\oplus$ and $\ominus$ ends to the label inside the compartment, and close the battery cover.

To remove the batteries, perform the installation actions in reverse. This remote uses infrared light. When in use, it should be pointed in the direction of the TV's remote sensor.



(Some buttons and services may not be provided depending upon models or regions.)

⏻ (Power) Turns the TV on or off.

SMART Accesses the Smart menu.

TV Selects the remote's operating mode: TV.

DVD Selects the remote's operating mode: DVD.

➡ INPUT Changes the input source.

TIMER Turns the TV off in a set amount of time.

Number button Enters numbers.

— (Dash) Inserts a dash between numbers such as 2-1 and 2-2.

␣ (Space) Not functional.

FLASHBK Tunes to the last channel or input viewed.

+ VOL — Adjusts the volume level.

CHAR/NUM Not functional.

CC Selects a closed caption.

VD/* Enables VD function. SAP (Secondary Audio Program) feature can also be enabled by pressing the VD key.

DELETE Not functional.

MUTE  Mutes all sounds.

^ CH v Scrolls through the saved channels.

⏮ PAGE ⏭ Moves to the previous or next screen.

PORTAL Displays and removes Pro:Centric Application.

INFO ⓘ Shows the information of the current program.

GUIDE Displays and removes the electronic program guide of Pro:Centric Application.

Navigation button (up / down / left / right) Scrolls through menus or options.

OK ENTER Ⓞ Selects menus or options and confirms your input.

↶ (Back) Returns to the previous screen.

MENU SETTINGS Accesses the quick settings.

EXIT Clears all on-screen displays and returns to TV viewing.

 These access special functions in some menus.

■, ⏮, ⏭, ⏮, ⏭ Control buttons for media contents

SIMPLINK Feature can only be enabled or disabled by installer menu settings. Configuration of this feature is not supported on TV remote control.

PIP/*, PIPCH/*, PIPCH-/*, SWAP/*, PP INPUT/* Not functional.

3D/* Used for viewing 3D video. (For 3D models)



- Do not mix new batteries with old batteries. This may cause the batteries to overheat and leak.
- Failure to match the correct polarities of the battery may cause the battery to burst or leak, resulting in fire, personal injury, or ambient pollution.
- This apparatus uses batteries. In your community there might be regulations that require you to dispose of these batteries properly due to environmental considerations. Please contact your local authorities for disposal or recycling information.
- Batteries inside or inside the product shall not be exposed to excessive heat such as sunshine, fire or the like.

Troubleshooting

The software may be updated for improvement in performance. The customer is responsible to ensure the compatibility of their equipment with any LG Electronics software. If needed, please consult with LG Electronics and update new software versions according to the guidance provided by LG Electronics.

- Cannot control the TV with the remote control.
 - Check if anything such as tape has been placed over the receiver.
 - Check if there is any obstacle between the product and the remote control.
 - Replace the batteries with new fresh ones.
- No image display and no sound is produced.
 - Check if the product is turned on.
 - Check if the power cord is connected to a wall outlet.
 - Check if there is a problem in the wall outlet by connecting other products.
- The TV turns off suddenly.
 - Check the power control settings. The power supply may be interrupted.
 - Check if the auto-off function is activated on the settings related time.
 - If there is no signal while the TV is on, the TV will turn off automatically after 15 minutes of inactivity.
- When connecting to the PC (HDMI), no signal is detected.
 - Turn the TV off/on using the remote control.
 - Reconnect the HDMI cable.
 - Restart the PC with the TV on.
- **Abnormal Display**
 - If the TV feels cold to the touch, there may be a small flicker when it is turned on. This is normal; there is nothing wrong with TV. Some minute dot defects may be visible on the screen, appearing as tiny red, green, or blue spots. However, they have no adverse effect on the TV's performance. Avoid touching the LCD screen or holding your finger(s) against it for long periods of time. Doing so may produce some temporary distortion effects on the screen.

- This panel is an advanced product that contains millions of pixels. In a very few cases, you could see fine dots on the screen while you're viewing the TV. Those dots are deactivated pixels and do not affect the performance and reliability of the TV.
- Displaying a still image for a prolonged period of time may cause an image sticking. Avoid displaying a fixed image on the TV screen for an extended length of time.

• Generated Sound

- **Cracking noise** A cracking noise that occurs when watching or turning off the TV is generated by plastic thermal contraction due to temperature and humidity. This noise is common for products where thermal deformation is required.
- **Electrical circuit humming/panel buzzing** A low level noise is generated from a high-speed switching circuit, which supplies a large amount of current to operate a product. It varies depending upon the product. This generated sound does not affect the performance and reliability of the product.



- When cleaning the product, be careful not to allow any liquid or foreign objects to enter the gap between the upper, left or right side of the panel and the guide panel. (Depending upon model)
- Make sure to wring any excess water or cleaner from the cloth.
- Do not spray water or cleaner directly onto the TV screen.
- Make sure to spray just enough of water or cleaner onto a dry cloth to wipe the screen.

Settings

(Depending upon Model)

Selecting Picture Mode

MENU
SETTINGS ►  ► **[Picture]** ► **[Select Mode]**

Select the picture mode that is best suited to your viewing environment, preferences or video type.

- [Vivid] Sharpens the image by increasing the contrast, brightness and sharpness.
- [Standard] Displays the picture with natural contrast, brightness and sharpness levels.
- [Auto Power Save] Auto Power Save mode reduces power consumption by using dimming control.
- [Cinema] Suitable picture for movies.
- [Sports] / [Soccer] Suitable picture for sports games. Sharpens the image of rapid movements such as kicking or throwing a ball.
- [Game Optimizer] Suitable picture for gameplay.
- [FILMMAKER MODE] Provides optimized Cinema Picture quality certified by UHD Alliance, the standard setting body for UHD-related technologies.
- [Expert (Bright space, daytime)] / [Expert (Dark space, night)] Suitable for movies, etc. viewed in a dark environment. [Expert (Dark space, night)] has lower color temperature than [Expert (Bright space, daytime)]. Select a mode that is suitable for the movie you are watching.
- If an HDR/Dolby Vision video signal is input to the models that do not support the HDR/Dolby Vision technology, normal signal picture mode options will be made available.
- Depending upon the input signal, the available picture models may be different.
- When watching online service content, the Picture Mode may be changed to match the content being shown.
- [Expert] is an option that allows a picture quality expert to fine-tune the quality of the standard picture. Thus, it may not be effective for a normal picture.
- [Select Mode] changes may modify [Energy Saving] and [Motion Eye Care] settings and it can affect energy consumption.

Adjusting the Brightness of a Picture

MENU
SETTINGS ►  ► **[Picture]** ► **[Advanced Settings]** ► **[Brightness]**

Adjust the brightness of the entire screen.

- [Panel Brightness] Controls the level of screen brightness by adjusting the backlight.
- [Adjust Contrast] Adjusts the contrast of the bright and dark areas of the picture.
- [Black Level] Adjusts the brightness of dark areas of the screen.
- [Auto Dynamic Contrast] Corrects the difference between the bright and dark areas of the screen for optimal results depending upon the brightness of the picture.
- [Gamma(Adjust Brightness)] Adjusts the medium brightness of the picture.
- [Video Range] Adjusts the darkness of the screen in order to display a perfect black.
- [Motion Eye Care] Automatically adjusts brightness and reduces image blur based on image data which reduces eyestrain.
- Depending upon the input signal or the selected picture mode, the available options may differ.
- The configurable items differ depending upon model.

To use Energy Saving Feature

MENU
SETTINGS ►  ► **[General]** ► **[Energy Saving]**

Reduces power consumption by adjusting peak screen brightness.

- [No Signal Auto Off] Configure how the TV operates when there is no video signal for a certain period.

Specifications

Product specifications may be changed without prior notice due to upgrade of product functions.
Estimated yearly energy consumption indicated on the FTC label is measured in accordance with the Test Procedures for Television Sets (USA only).
The actual energy consumption depends on the usage environment (The content watched, TV settings, etc.).

Broadcasting Specifications	
Television system	Terrestrial / Cable / Satellites Digital TV
External antenna impedance	75 Ω

Environment condition	
Operating Temperature	0 °C to 40 °C (32 °F to 104 °F)
Operating Humidity	Less than 80 %
Storage Temperature	-20 °C to 60 °C (-4 °F to 140 °F)
Storage Humidity	Less than 85 %

Open Source Software Notice Information

To obtain the source code that is contained in this product, under GPL, LGPL, MPL, and other open source licenses that have the obligation to disclose source code, and to access all referred license terms, copyright notices and other relevant documents, please visit <https://opensource.lge.com>.

LG Electronics will also provide open source code to you on CD-ROM for a charge covering the cost of performing such distribution (such as the cost of media, shipping, and handling) upon email request to opensource@lge.com.

This offer is valid to anyone in receipt of this information for a period of three years after our last shipment of this product.

Updating Firmware

(Depending upon model)

You can update the firmware for the product by downloading the latest firmware.

- 1 Download the latest firmware at partner.lge.com.
(Signing up for a membership and log-in required)
- 2 Create a folder named "LG_DTV" or "lg_dtv" on a USB memory device.
- 3 Move the downloaded file to the folder that you have created on the USB memory device.
- 4 Connect the USB memory device to the USB port on your TV.
- 5 When a pop-up window appears, start the update by following the instructions.

Licenses

Supported licenses may differ by model. For more information about licenses, visit www.lg.com.

Manufactured under license from Dolby Laboratories. Dolby, Dolby Vision, Dolby Vision IQ, Dolby Audio, Dolby Atmos, and the double-D symbol are trademarks of Dolby Laboratories Licensing Corporation.



The terms HDMI, HDMI High-Definition Multimedia Interface, HDMI trade dress and the HDMI Logos are trademarks or registered trademarks of HDMI Licensing Administrator, Inc.



(Depending upon model)



The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by LG Electronics Inc. is under license. Other trademarks and trade names are those of their respective owners.

Regulatory

FCC Notice

(For USA)

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and the receiver.
- Connect the equipment to an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference and (2) this device must accept any interference received, including interference that may cause undesired operation. Any changes or modifications in construction of this device which are not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

FCC Radio Frequency Interference Requirements (for UNII devices)

(For USA)

High power radars are allocated as primary users of the 5.25 to 5.35 GHz and 5.65 to 5.85 GHz bands. These radar stations can cause interference with and/or damage this device. This device cannot be co-located with any other transmitter.

Transmitters in the 5.925-7.125 GHz band are prohibited from operating to control or communicate with unmanned aircraft systems.

FCC RF Radiation Exposure Statement

(For USA)

[For having wireless function (WLAN, Bluetooth,...)]

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter.

This equipment should be installed and operated with minimum distance 20 cm (7.8 inches) between the antenna and your body. Users must follow the specific operating instructions for satisfying RF exposure compliance.

Industry Canada Statement

(For Canada)

[For having wireless function (WLAN, Bluetooth,...)]

This device contains licence-exempt transmitter(s)/ receiver(s) that comply with Innovation, Science and Economic Development Canada's licence-exempt RSS(s). Operation is subject to the following two conditions:

- (1) This device may not cause interference.
- (2) This device must accept any interference, including interference that may cause undesired operation of the device.

IC Radiation Exposure Statement

(For Canada)

[For having wireless function (WLAN, Bluetooth,...)]

This equipment complies with IC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20 cm (7.8 inches) between the antenna & your body.

NOTE: THE MANUFACTURER IS NOT RESPONSIBLE FOR ANY RADIO OR TV INTERFERENCE CAUSED BY UNAUTHORIZED MODIFICATIONS TO THIS EQUIPMENT. SUCH MODIFICATIONS COULD VOID THE USER'S AUTHORITY TO OPERATE THE EQUIPMENT.

RSS-247 Requirement

(For Canada)

[For product having the wireless function using 5 GHz frequency bands]

- (1) The device for operation in the band 5150–5250 MHz is only for indoor use to reduce the potential for harmful interference to co-channel mobile satellite systems;
- (2) For devices with detachable antenna(s), the maximum antenna gain permitted for devices in the bands 5250–5350 MHz and 5470–5725 MHz shall be such that the equipment still complies with the e.i.r.p. limit;
- (3) For devices with detachable antenna(s), the maximum antenna gain permitted for devices in the band 5725–5850 MHz shall be such that the equipment still complies with the e.i.r.p. limits as appropriate; and
- (4) [For devices operating in the band 5250–5350 MHz having an e.i.r.p. greater than 200 mW] Antenna type(s), antenna models(s), and worst-case tilt angle(s) necessary to remain compliant with the e.i.r.p. elevation mask requirement set forth in section 6.2.2.3 of RSS-247 shall be clearly indicated.

Users should also be advised that high-power radars are allocated as primary users (i.e. priority users) of the bands 5250–5350 MHz and 5650–5850 MHz and that these radars could cause interference and/or damage to LE-LAN devices.

[For product having the wireless function using 6 GHz frequency bands]

- (1) Devices shall not be used for control of or communications with unmanned aircraft systems.
- (2) Devices shall not be used on oil platforms.
- (3) Devices shall not be used on aircraft, except for the low-power indoor access points, indoor subordinate devices, low-power client devices, and very low-power devices operating in the 5925–6425 MHz band, that may be used on large aircraft as defined in the Canadian Aviation Regulations, while flying above 3,048 meters (10,000 feet).
- (4) Devices shall not be used on automobiles.
- (5) Devices shall not be used on trains.
- (6) Devices shall not be used on maritime vessels.

NOTE TO CABLE/TV INSTALLER

(For USA and Canada)

This reminder is provided to call the CATV system installer's attention to Article 820-40 of the National Electric Code (U.S.A.). The code provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of the cable entry as practical.

WARNING! (STABILITY HAZARD)

A television set may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

- ALWAYS use cabinets or stands or mounting methods recommended by the manufacturer of the television set.
- ALWAYS use furniture that can safely support the television set.
- ALWAYS ensure the television set is not overhanging the edge of the supporting furniture.
- ALWAYS educate children about the dangers of climbing on furniture to reach the television set or its controls.
- ALWAYS route cords and cables connected to your television so they cannot be tripped over, pulled or grabbed.
- NEVER place a television set in an unstable location.
- NEVER place the television set on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television set to a suitable support.
- NEVER place the television set on cloth or other materials that may be located between the television set and supporting furniture.
- NEVER place items that might tempt children to climb, such as toys and remote controls, on the top of the television or furniture on which the television is placed.

If the existing television set is going to be retained and relocated, the same considerations as above should be applied.

Symbols

	Refers to alternating current (AC).
	Refers to direct current (DC).
	Refers to class II equipment.
	Refers to stand-by.
	Refers to "ON" (power).
	Refers to dangerous voltage.

LG Take-back & Recycling Policy

(For USA)

LG Electronics offers a customized e-waste take-back & recycling service that meets local needs and requirements in the countries where e-waste regulations are in place, and also provides product take-back & recycling service voluntarily in some regions. LG Electronics evaluates products' recyclability at the design step selectively, with the goal of improving recyclability where practicable. Through these activities, LG Electronics seeks to contribute to conserving natural resources and protecting the environment. For more information, please visit our global site at <https://www.lg.com/recycling>

Dominican Republic only

WEEE



Disposal of your old appliance

- 1 This crossed-out wheeled bin symbol indicates that waste electrical and electronic products (WEEE) should be disposed of separately from the municipal waste stream.
- 2 Old electrical products can contain hazardous substances so correct disposal of your old appliance will help prevent potential negative consequences for the environment and human health. Your old appliance may contain reusable parts that could be used to repair other products, and other valuable materials that can be recycled to conserve limited resources.
- 3 You can take your appliance to any of the authorized centers for collection, If you want to know an updated list of countries that have this service, visit the page <https://www.lg.com/global/take-back-recycling-global-network-south-america>



Eliminación de su viejo electrodoméstico

- 1 El símbolo del contenedor de basura tachado con un aspa indica que la recogida separada de aparatos eléctricos y electrónicos (AEE) debe realizarse de manera separada.
- 2 Los aparatos eléctricos antiguos pueden contener sustancias peligrosas, de modo que la correcta eliminación del antiguo aparato ayudará a evitar posibles consecuencias negativas para el medio ambiente y para la salud humana. El antiguo aparato puede contener piezas reutilizables que podrían utilizarse para reparar otros productos y otros materiales valiosos que pueden reciclarse para conservar los recursos limitados.
- 3 Puedes llevar tu aparato a cualquiera de los centros autorizados de recolección de residuos eléctricos y electrónicos. Si deseas conocer una lista actualizada de los países que cuentan con este servicio, visite la página <https://www.lg.com/global/take-back-recycling-global-network-south-america>



Supplier's Declaration of Conformity

Trade Name	LG
Responsible Party	LG Electronics USA, Inc.
Address	111 Sylvan Avenue, North Building, Englewood Cliffs, NJ 07632
E-mail	lg.environmental@lge.com

The model and serial number of the product are located on the back and on one side of the product. Record them below in case you ever need service.

MODEL _____

SERIAL NO. _____

LG Customer Information Center

For inquiries or comments,
visit www.lg.com or call;

1-888-865-3026 USA, Commercial User

1-855-286-2456 CANADA