



LG

Life's Good

ENGLISH

OWNER'S MANUAL

LCD MONITOR

Please read this manual carefully before operating your set and retain it for future reference.

LCD MONITOR MODEL
E2711PY

Important Precautions

This unit has been engineered and manufactured to ensure your personal safety, however improper use may result in potential electrical shock or fire hazards. In order to allow the proper operation of all safeguards incorporated in this display, observe the following basic rules for its installation, use, and servicing.

On Safety

Use only the power cord supplied with the unit. In case you use another power cord, make sure that it is certified by the applicable national standards if not being provided by the supplier. If the power cable is faulty in any way, please contact the manufacturer or the nearest authorized repair service provider for a replacement.

The power supply cord is used as the main disconnection device. Ensure that the socket-outlet is easily accessible after installation.

Operate the display only from a power source indicated in the specifications of this manual or listed on the display. If you are not sure what type of power supply you have in your home, consult with your dealer.

Overloaded AC outlets and extension cords are dangerous. So are frayed power cords and broken plugs. They may result in a shock or fire hazard. Call your service technician for replacement.

As long as this unit is connected to the AC wall outlet, it is not disconnected from the AC power source even if the unit is turned off.

Do not Open the Display:

- There are no user serviceable components inside.
- There are Dangerous High Voltages inside, even when the power is OFF.
- Contact your dealer if the display is not operating properly.

To Avoid Personal Injury :

- Do not place the display on a sloping shelf unless properly secured.
 - Use only a stand recommended by the manufacturer.
 - Do not drop an object on or apply impact to the product. Do not throw any toys or objects on the product screen.
- It can cause injury to human, problem to product and damage the display.

To Prevent Fire or Hazards:

- Always turn the display OFF if you leave the room for more than a short period of time. Never leave the display ON when leaving the house.
- Keep children from dropping or pushing objects into the display's cabinet openings. Some internal parts carry hazardous voltages.
- Do not add accessories that have not been designed for this display.
- When the display is to be left unattended for an extended period of time, unplug it from the wall outlet.
- In the presence of thunder and lightning, never touch the power cord and signal cable because it can be very dangerous. It can cause electric shock.

On Installation

Do not allow anything to rest upon or roll over the power cord, and do not place the display where the power cord is subject to damage.

Do not use this display near water such as near a bathtub, washbowl, kitchen sink, laundry tub, in a wet basement, or near a swimming pool.

Displays are provided with ventilation openings in the cabinet to allow the release of heat generated during operation. If these openings are blocked, built-up heat can cause failures which may result in a fire hazard. Therefore, NEVER:

- Block the bottom ventilation slots by placing the display on a bed, sofa, rug, etc.
- Place the display in a built-in enclosure unless proper ventilation is provided.
- Cover the openings with cloth or other material.
- Place the display near or over a radiator or heat source.

Do not rub or strike the Active Matrix LCD with anything hard as this may scratch, mar, or damage the Active Matrix LCD permanently.

Do not press the LCD screen with your finger for a long time as this may cause some afterimages.

Some dot defects may appear as Red, Green or Blue spots on the screen. However, this will have no impact or effect on the display performance.

If possible, use the recommended resolution to obtain the best image quality for your LCD display. If used under any mode except the recommended resolution, some scaled or processed images may appear on the screen. However, this is characteristic of the fixed-resolution LCD panel.

Leaving a fixed image on the screen for a long time may cause damage to the screen and cause image burn-in. Make sure to use a screen saver on the product. Burn-in and related problems are not covered by the warranty on this product.

Do not shock or scratch the front and sides of the screen with metallic objects. Otherwise, it may cause damage to the screen.

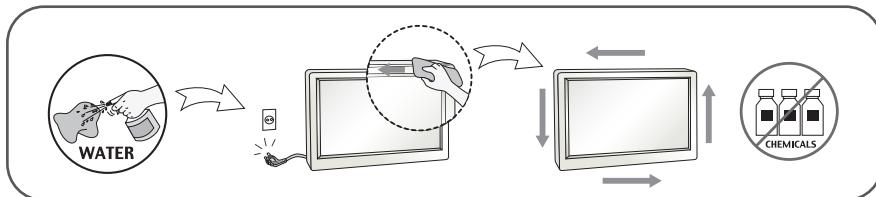
Make sure the panel faces forward and hold it with both hands to move. If you drop the product, the damaged product can cause electric shock or fire. Contact an authorized service center for repair.

Avoid high temperatures and humidity.

For displays with glossy bezels the user should consider the placement of the display as the bezel may cause disturbing reflections from surrounding light and bright surfaces.

On Cleaning

- Unplug the display before cleaning the face of the display screen.
- Use a slightly damp (not wet) cloth. Do not use an aerosol directly on the display screen because over-spraying may cause electrical shock.
- When cleaning the product, unplug the power cord and scrub gently with a soft cloth to prevent scratching. Do not clean with a wet cloth or spray water or other liquids directly onto the product. An electric shock may occur. (Do not use chemicals such as benzene, paint thinners or alcohol)
- Spray water onto a soft cloth 2 to 4 times, and use it to clean the front frame; wipe in one direction only. Too much moisture may cause staining.



On Repacking

- Do not throw away the carton and packing materials. They make an ideal container in which to transport the unit. When shipping the unit to another location, repack it in its original material.

On Disposal

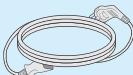
- Do not dispose of this product with general household waste.
- Disposal of this product must be carried out in accordance to the regulations of your local authority.

!!! Thank for selecting LGE products !!!

- Please make sure the following items are included with your monitor. If any items are missing, contact your dealer.



User's Guide/Cards

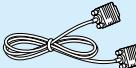


Power Cord



DVI-D Signal Cable

(This feature is not available in all countries.)



15-pin D-Sub Signal Cable

(To set it up, this signal cable may be attached to this product before shipping out.)



Audio Cable



USB Cable

NOTE

- This accessories may look different from those shown here.
- User must use shielded signal interface cables (D-sub 15 pin cable, DVI-D cable) with ferrite cores (core in the connector) to maintain standard compliance for the product.

Connecting the Display

- Before setting up the monitor, ensure that the power to the monitor, the computer system, and other attached devices are turned off.

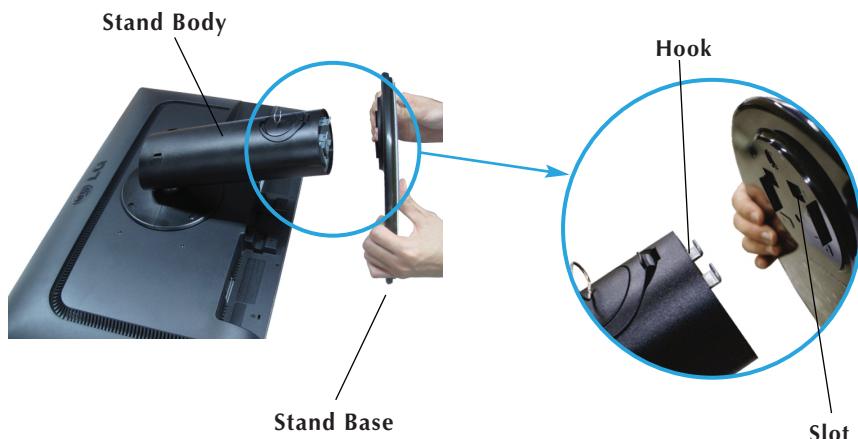
Connecting the stand base or Removing the stand base

1. Place the monitor with its front facing downward on a cushion or soft cloth.



2. Align the hooks on the Stand Body with the matching slots in the Stand Base.

3. Insert the hooks into slots.



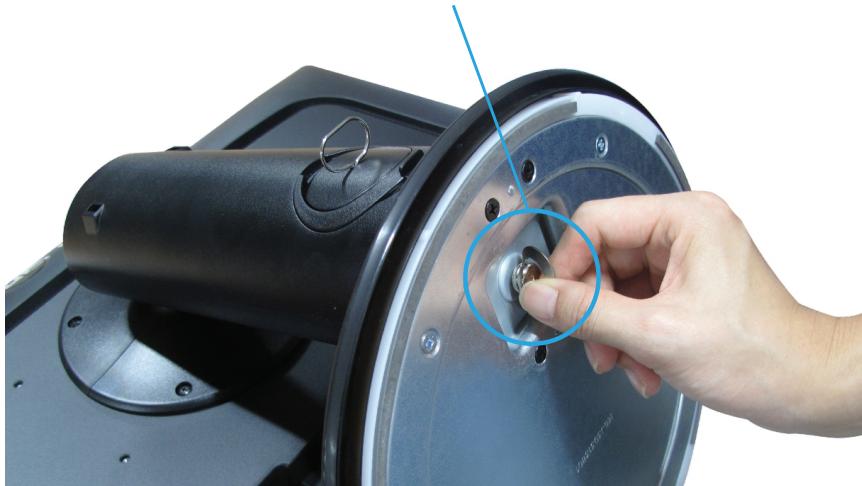
WARNING

- The tape and locking pin may only be removed from those monitors equipped with a standing base when the base is pulled up. Otherwise, you may be injured by the protruding sections of the stand.
- Product Handling with Care : When you lift up or move the product, Do Not hold or touch the front part of LCD panel. It will damage the panel. (Please hold the Stand Body or plastic cover of the product.)

Connecting the Display

4. Attach the monitor to the Stand Base by turning the screw to the right.

Screw : Turn the screw by using the screw handle.



5. Lift and turn the monitor to face towards the front after the connection is made to the female part of the cable you're attaching.
6. Take the screw out by turning to the left to separate the monitor and Stand Base.

IMPORTANT

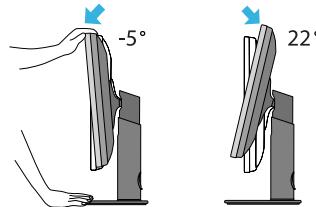
- This illustration depicts the general model of connection. Your monitor may differ from the items shown in the picture.
- Do not carry the product upside down holding only the stand base. The product may fall and get damaged or injure your foot.

Positioning your display

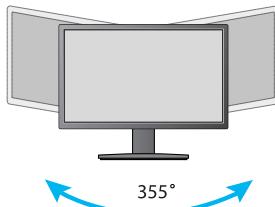
After installation, adjust the angle as shown below.

1. Adjust the position of the panel in various ways for maximum comfort.

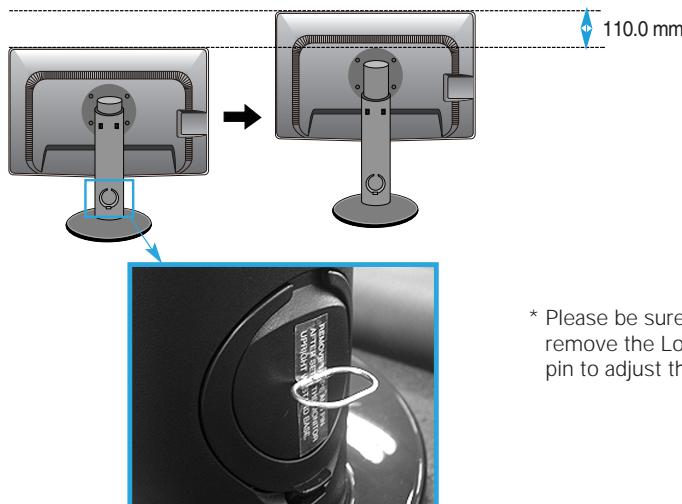
- **Tilt Range**



- **Swivel Range : 355°**

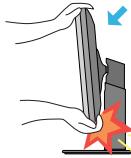


- **Height Range : maximum 4.33 inches (110.0 mm)**

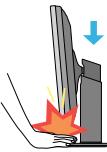


* Please be sure to remove the Locking pin to adjust the height.

Connecting the Display



- When adjusting the angle of the screen, do not put your finger(s) in between the head of the monitor and the stand body. You can hurt your finger(s).



- When adjusting the height of the screen, do not put your finger(s) in between the head of the monitor and the stand base. You can hurt your finger(s).

WARNING

- You do not need to replace the Locking pin after it is removed, to adjust its height.

ERGONOMIC

- It is recommended that in order to maintain an ergonomic and comfortable viewing position, the forward tilt angle of the monitor should not exceed 5 degrees.

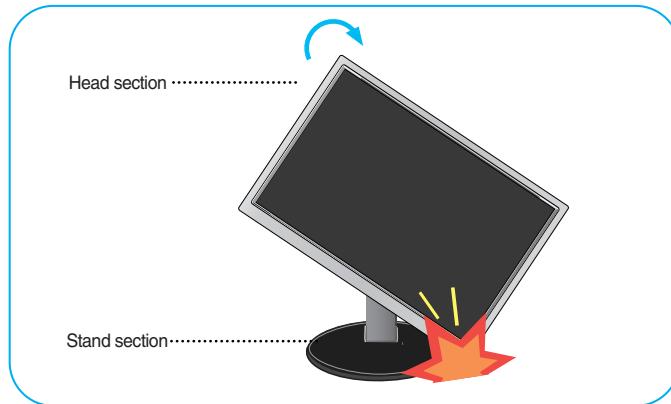
Using the Pivot function

-The pivot function allows you to rotate the screen 90 degrees clockwise.

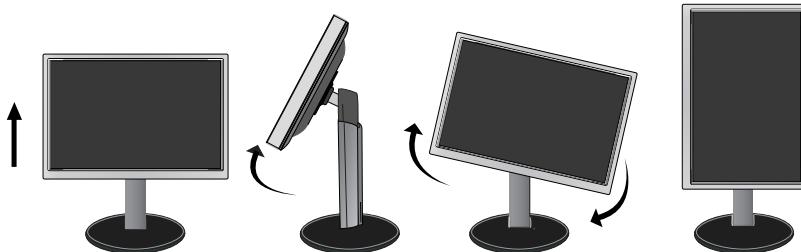
1. Lift the monitor to its highest height to utilize the Pivot function.

2. Landscape & Portrait : You can rotate the panel 90° clockwise.

Please be cautious and avoid contact between the monitor head and the Stand Base when rotating the screen to access the Pivot function. If the monitor head touches the Stand Base, then the Stand Base could crack.



3. Be careful with the cables when rotating the screen.

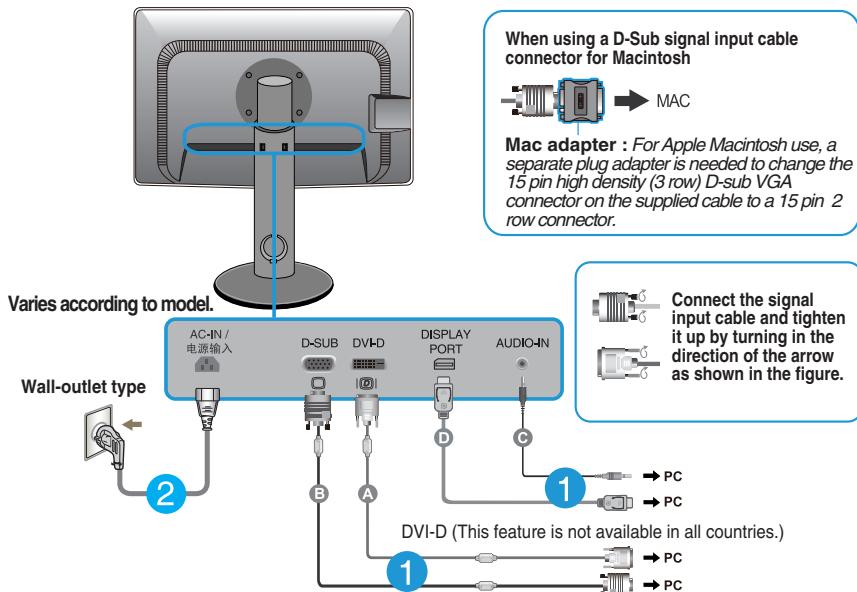


Connecting with the PC

1. Before setting up the monitor, ensure that the power to the monitor, the computer system, and other attached devices is turned off.
2. Connect signal input cable 1 and power cord 2 in order, then tighten the screw of the signal cable.
 - A Connect DVI-D(Digital signal) Cable
 - B Connect D-sub(Analog signal) Cable
 - C Connect Audio Cable
 - D Connect DisplayPort Cable (**Separate purchase**)

NOTE

- This is a simplified representation of the rear view.
- This rear view represents a general model; your display may differ from the view as shown.

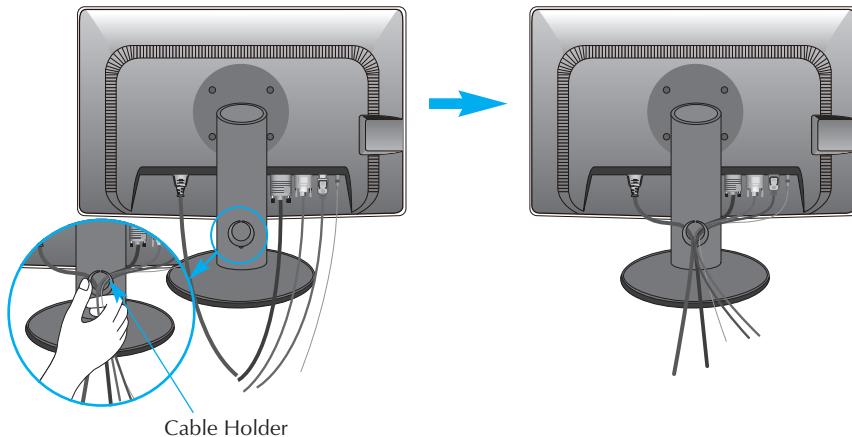


Warning

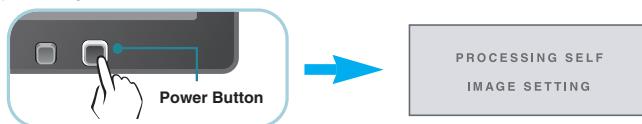
- Please pull the DVI cable first, then pull DisplayPort cable, for protect your finger.

Connecting the Display

3. Put the power cord and cables into the cable holder.



4. Press the power button on the front panel to turn the power on. When monitor power is turned on, the 'Self Image Setting Function' is executed automatically.
(Only Analog Mode)



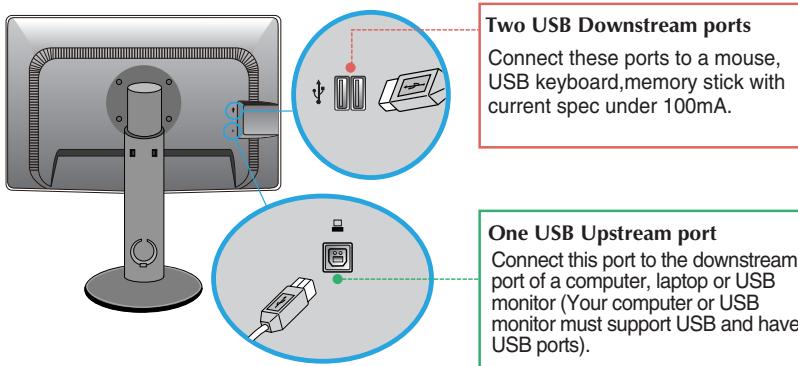
NOTE

'Self Image Setting Function'? This function provides the user with optimal display settings. When the user connects the monitor for the first time, this function automatically adjusts the display to optimal settings for individual input signals.

'AUTO' Function? When you encounter problems such as blurry screen, blurred letters, screen flicker or tilted screen while using the device or after changing screen resolution, press the AUTO function button to improve resolution.

Connecting the USB(Universal Serial Bus) Cable

1. You can use the USB port at the back of the monitor to connect peripherals (USB mouse, USB keyboard, etc.) to the monitor, not to the computer.

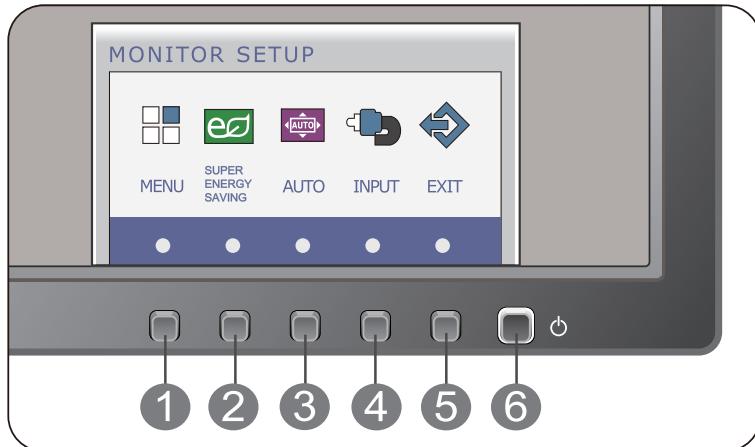


2. The monitor's USB terminal supports USB 2.0 and High Speed cables.

NOTE

- This is a simplified representation of the rear view.
- This rear view represents a general model; your display may differ from the view as shown.

Front Panel Controls



1 MENU Button

OSD LOCKED/UNLOCKED

This function allows you to lock the current control settings, so that they cannot be inadvertently changed. Press and hold the **MENU button** for several seconds. The message "**OSD LOCKED**" should appear.

OSD LOCKED

OSD UNLOCKED

You can unlock the OSD controls at any time by pushing the **MENU button** for several seconds. The message "**OSD UNLOCKED**" should appear.

2 SUPER ENERGY SAVING Button

Use this button to enter **SUPER ENERGY SAVING** menu. For more information, refer to page 20.

3

AUTO Button



AUTO IMAGE ADJUSTMENT

When adjusting your display settings, always press the **AUTO** button before entering the On Screen Display(OSD). (Only Analog Mode)

This will automatically adjust your display image to the ideal settings for the current screen resolution size (display mode).

The best display mode is
E2711PY : 1920 x 1080

4

INPUT Button (SOURCE Hot key)

When two input signals are connected, you can select the input signal (D-SUB/DVI/DP) you want. When only one signal is connected, it is automatically detected. The default setting is D-Sub.

5

EXIT Button

Exit the OSD(On Screen Display).

6

Power Button & Power Indicator

Use this button to turn the display on or off.

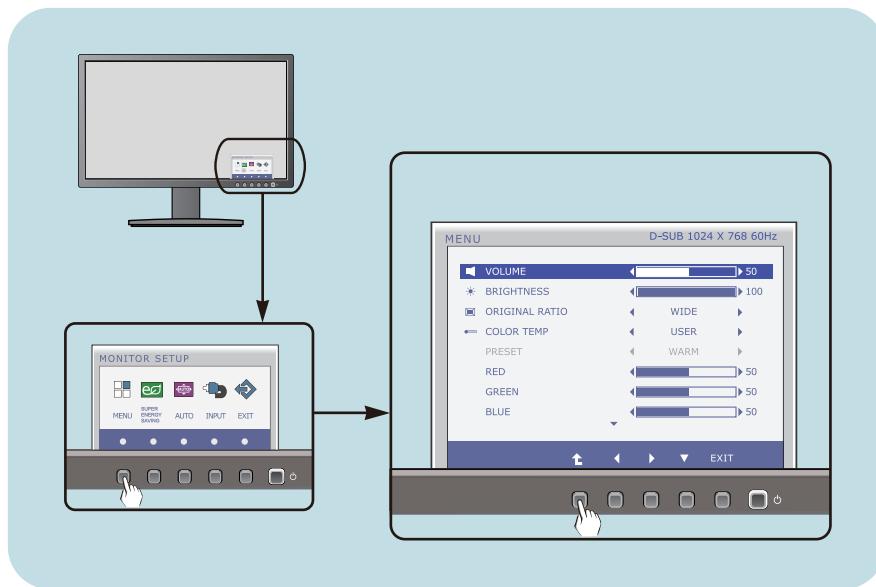
The power indicator stays white if the display is running properly (On Mode). If the display is in Sleep Mode (Energy Saving), the power indicator is blinking white.

Screen Adjustment

Making adjustments to the image size, position and operating parameters of the display is quick and easy with the On Screen Display Control system.

A short example is given below to familiarize you with the use of the controls. The following section is an outline of the available adjustments and selections you can make using the OSD.

To make adjustments in the On Screen Display, follow these steps:



- 1 Press the discretionary **Button**, then the main menu of the OSD appears.
- 2 To access a control, use the corresponding **Buttons**.
- 3 Use the **◀/▶ Buttons** to adjust the image to the desired level.
Use the **↑ Button** to select other sub-menu items.
- 4 Press the **EXIT Button** to exit from the OSD.

On Screen Display(OSD) Selection and Adjustment

The following table indicates all the On Screen Display control, adjustment, and setting menus.

DSUB : D-SUB(Analog signal) input
DVI-D : DVI-D(Digital signal) input
DP : DP(DisplayPort signal) input

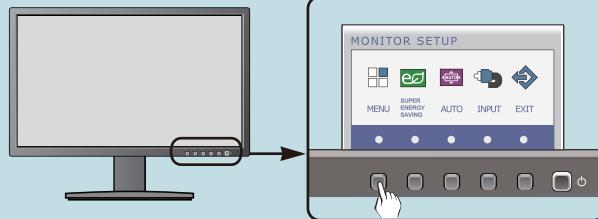
Main menu	Sub-menu	Supported input	Description
MENU	VOLUME	DSUB DVI-D DP	To adjust the volume
	BRIGHTNESS		To adjust the brightness of the screen
	ORIGINAL RATIO		To adjust the image size
	COLOR TEMP (PRESET / USER)		To customize the color of the screen
	CONTRAST		To adjust the contrast of the screen
	BLACK LEVEL	DP	To set offset level
	LANGUAGE	DSUB DVI-D DP	To customize the screen status for a user's operating environment
	FACTORY RESET		
SUPER ENERGY SAVING	ON	DSUB DVI-D DP	Turn on the SUPER ENERGY SAVING function.
	OFF		Turn off the SUPER ENERGY SAVING function.
	RESET		Initialize the SUPER ENERGY SAVING and set to "OFF" mode.

NOTE

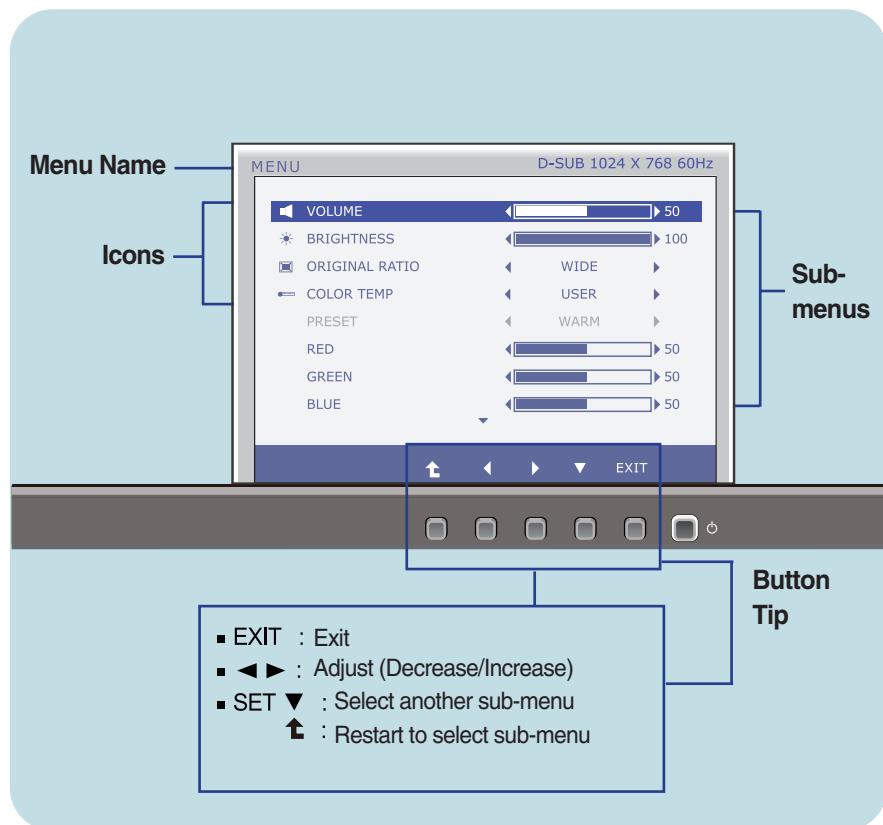
- The order of icons may differ depending on the model (16~22).

On Screen Display(OSD) Selection and Adjustment

- You were introduced to the procedure of selecting and adjusting an item using the OSD system. Listed below are the icons, icon names, and icon descriptions of the all items shown on the Menu.



Press the **MENU** Button, then the main menu of the OSD appears.



NOTE

- OSD (On Screen Display) menu languages on the monitor may differ from the manual.

On Screen Display(OSD) Selection and Adjustment

Main menu	Sub menu	Description
VOLUME		To adjust the volume of headphone/Speaker.
BRIGHTNESS		To adjust the brightness of the screen.
ORIGINAL RATIO		WIDE Switch to full screen mode according to input image signal. ORIGINAL Change the input image signal ratio to original. * This function works only if input resolution is lower than monitor ratio (16:9).
COLOR TEMP		USER <input checked="" type="radio"/> RED Set your own red color levels. <input checked="" type="checkbox"/> GREEN Set your own green color levels. <input type="checkbox"/> BLUE Set your own blue color levels. PRESET Select the screen color. <ul style="list-style-type: none">• WARM: Set the screen to warm color temperature .• MEDIUM: Set the screen to medium color temperature.• COOL: Set the screen to cool color temperature.
	<ul style="list-style-type: none">■ Exit : Exit■ ◀, ▶, ▲, ▼ : Move■ ↑ : Select another sub-menu	

On Screen Display(OSD) Selection and Adjustment

Main menu

Description

CONTRAST



To adjust the contrast of the screen.

BLACK LEVEL (only for DP input)



You can set the offset level. If you select 'HIGH', the screen will be bright and if you select 'LOW', the screen will be dark.

* **Offset?** As the criteria for video signal, it is the darkest screen the monitor can show.

LANGUAGE



To choose the language in which the control names are displayed.

FACTORY RESET



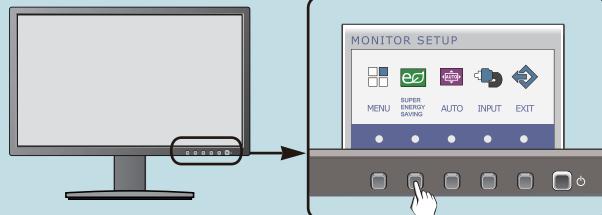
Restore all factory default settings except "LANGUAGE."

Press the **◀**, **▶** buttons to reset immediately.

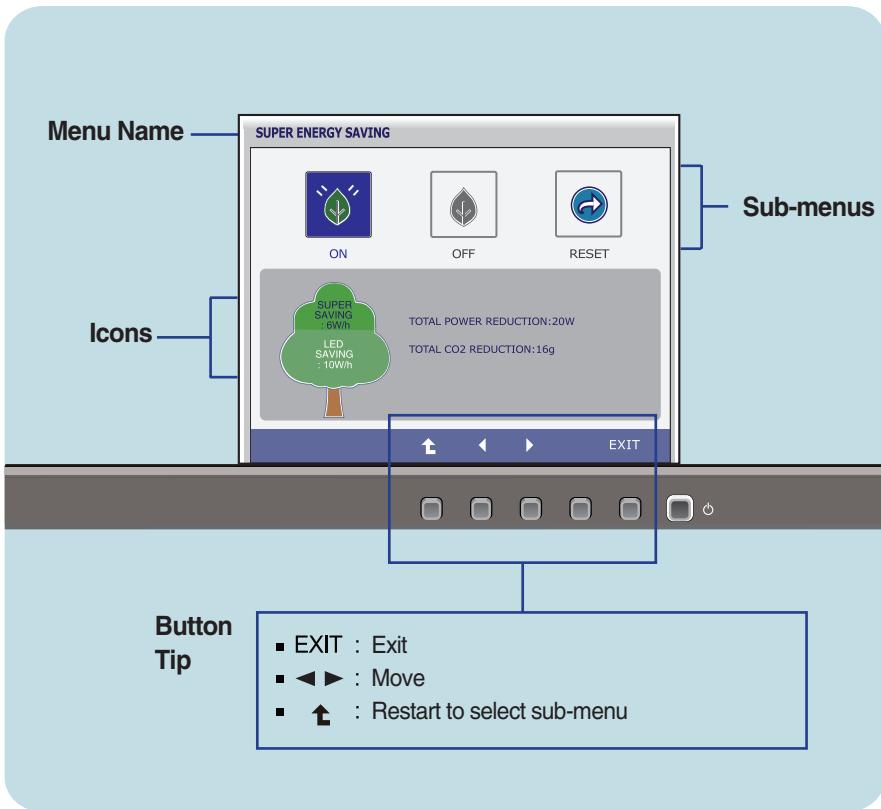
- **Exit** : Exit
- **◀, ▶, ▲, ▼** : Move
- **↑** : Select another sub-menu

On Screen Display(OSD) Selection and Adjustment

- You were introduced to the procedure of selecting and adjusting an item using the OSD system. Listed below are the icons, icon names, and icon descriptions of the all items shown on the Menu.



Press the **SUPER ENERGY SAVING** Button, then the main menu of the OSD appears.



NOTE

- OSD (On Screen Display) menu languages on the monitor may differ from the manual.

On Screen Display(OSD) Selection and Adjustment

Main menu	Sub menu	Description
	ON	Turn on the SUPER ENERGY SAVING fuction. When current setting value is ON, the SUPER SAVING color is green.
	OFF	Turn off the SUPER ENERGY SAVING function. Now the monitor is LED SAVING function. When current setting value is OFF, the SUPER SAVING color is gray.
	RESET	Clear the TOTAL POWER REDUCTION and TOTAL CO2 REDUCTION values.

- **Exit** : Exit
- **◀, ▶** : Move
- **↑** : Select another sub-menu
- **OK** : Select
- **TOTAL POWER REDUCTION** : How much power is saved during using the monitor.
- **TOTAL CO2 REDUCTION** : Change the TOTAL POWER REDUCTION to CO2.

NOTE

SAVING DATA(W/h):

	27 inch
SUPER SAVING	6
LED SAVING	10

- Saving Data depends on the Panel. So, those values should be different from each panel and panel vendor.
- LG accumulate those values using integrated function with 10 minutes broadcast video signal.
- LED Saving means that how much power can be saved using WLED Panel instead of CCFL panel.
- SUPER Saving means that how much power can be more saved using SUPER ENERGY SAVING function.

Check the following before calling for service.

No image appears

- | | |
|---|---|
| <ul style="list-style-type: none">● Is the power cord of the display connected?● Is the power indicator light on?● Is the power indicator flickering?● Do you see an "OUT OF RANGE" message on the screen?● Do you see a "CHECK SIGNAL CABLE" message on the screen? | <ul style="list-style-type: none">• Check and see if the power cord is connected properly to the power outlet.• Press the Power button.• If the display is in power saving mode, try moving the mouse or pressing any key on the keyboard to bring up the screen.• Try to turn on the PC.• This message appears when the signal from the PC (video card) is out of horizontal or vertical frequency range of the display. See the 'Specifications' section of this manual and configure your display again.• This message appears when the signal cable between your PC and your display is not connected. Check the signal cable and try again. |
|---|---|

Do you see a "OSD LOCKED" message on the screen?

- | | |
|---|--|
| <ul style="list-style-type: none">● Do you see "OSD LOCKED" when you push MENU button? | <ul style="list-style-type: none">• You can secure the current control settings, so that they cannot be inadvertently changed. You can unlock the OSD controls at any time by pushing the MENU button for several seconds: the message "OSD UNLOCKED" will appear. |
|---|--|

Display image is incorrect

- | | |
|--|--|
| ● The screen color is mono or abnormal. | • Check if the signal cable is properly connected and use a screwdriver to fasten if necessary.
• Make sure the video card is properly inserted in the slot.
• Set the color setting higher than 24 bits (true color) at Control Panel - Settings . |
| ● The screen blinks. | • Check if the screen is set to interlace mode and if yes, change it to the recommend resolution. |

IMPORTANT

- Check **Control Panel --> Display --> Settings** and see if the frequency or the resolution were changed. If yes, readjust the video card to the recommend resolution.
- If the recommended resolution (optimal resolution) is not selected, letters may be blurred and the screen may be dimmed, truncated or biased. Make sure to select the recommend resolution.
- The setting method can differ by computer and O/S (Operation System), and resolution mentioned above may not be supported by the video card performance. In this case, please ask to the computer or the video card manufacturer.

Do you see an "Unrecognized monitor, Plug&Play (VESA DDC) monitor found" message?

- | | |
|---|---|
| ● Have you installed the display driver? | • Be sure to install the display driver from the display driver CD (or diskette) that comes with your display. Or, you can also download the driver from our web site: http://www.lg.com .
• Make sure to check if the video card supports Plug&Play function. |
|---|---|

Specifications

Display	68.6 cm (27 inch) Flat Panel Active matrix-TFT LCD Anti-Glare coating Visible diagonal size : 68.6 cm 0.3114 x 0.3114 mm (Pixel pitch)	
Sync Input	Horizontal Freq. Vertical Freq. Input Form	30 kHz to 83 kHz (Automatic) Analog,Digital:56 Hz to 75 Hz (Automatic) DisplayPort:56 Hz to 61 Hz (Automatic) Separate Sync. Digital
Video Input	Signal Input Input Form	15 pin D-Sub Connector DVI-D Connector (Digital) 20 pin DisplayPort Connector RGB Analog (0.7 Vp-p/ 75 ohm), Digital DisplayPort
Resolution	Max Recommend	VESA 1920 x 1080 @60 Hz VESA 1920x 1080 @60 Hz
Plug&Play	DDC 2B(Digital,DisplayPort),DDC2AB(Anlaog)	
USB	USB2.0	
Power Consumption	On Mode Sleep Mode Off Mode	: 40 W(Typ.) ≤ 0.3 W ≤ 0.3 W
Dimensions & Weight	With Stand Width 64.4 cm (25.35 inch) Height 45.08 cm (17.75 inch)(Min.) 56.08 cm (22.08 inch)(Max.) Depth 27.0 cm (10.63 inch)	Without Stand Width 64.4 cm (25.35 inch) Height 38.72 cm (15.24 inch) Depth 6.35 cm (2.5 inch)
	Weight(excl. packing) 7.6 kg (17 lb)	
Range	Tilt Swivel Height	-5° to 22° 355° 110 mm / 4.33 inch
Power Input	AC 100 - 240 V~ 50 / 60 Hz 1.5 A	

Specifications

Environment al Conditions	Operating Conditions Temperature 10 °C to 35 °C Humidity 10 % to 80 % non-Condensing Storage Conditions Temperature -20 °C to 60 °C Humidity 5 % to 90 % non-Condensing
Stand Base	Attached (), Detached (O)
Power cord	Wall-outlet type

NOTE

- Information in this document is subject to change without notice.

Preset Modes (Resolution)

■ E2711PY

Display Modes (Resolution)	Horizontal Freq. (kHz)	Vertical Freq. (Hz)
1 720 x 400	31.468	70
2 640 x 480	31.469	60
3 640 x 480	37.500	75
4 800 x 600	37.879	60
5 800 x 600	46.875	75
6 1024 x 768	48.363	60
7 1024 x 768	60.023	75
8 1152 x 864	67.500	75
9 1280 x 1024	63.981	60
10 1280 x 1024	79.976	75
11 1680 x 1050	65.290	60
*12 1920 x 1080	67.500	60

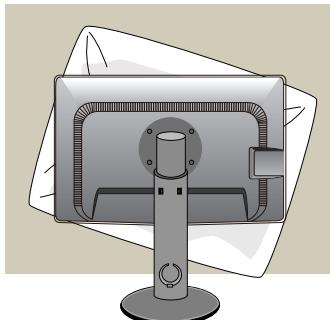
*Recommend Mode

Indicator

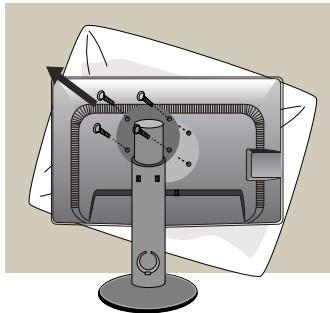
MODE	LED Color
On Mode	White
Sleep Mode	White Blinking
Off Mode	Off

Installing the Wall mount plate

This monitor satisfies the specifications of the Wall mount plate or the interchange device.



1. After moving the product to face downward, make sure to place it on a soft cloth or a cushion to avoid surface damage.



2. Separate the head and the stand with the use of a screwdriver.

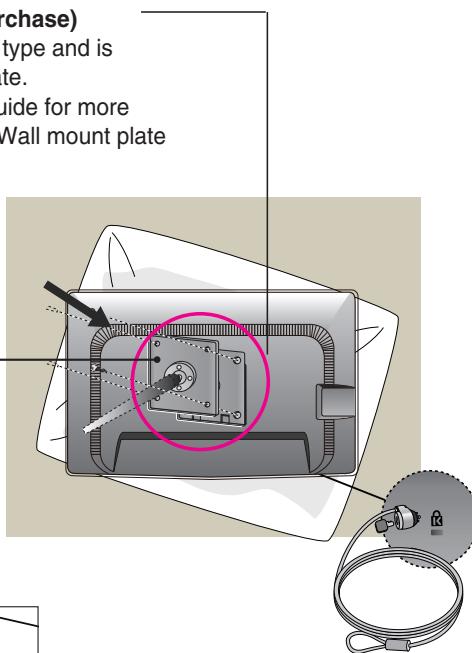
Installing the Wall mount plate

3. Install the Wall mount plate.

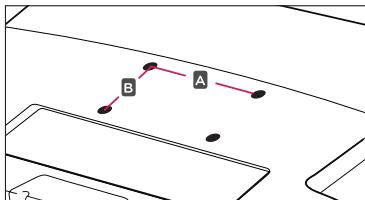
Wall mount plate(Separate purchase)

This is stand-type or wall mount type and is connectable with Wall mount plate.

Please refer to the installation guide for more details, which is provided when Wall mount plate is purchased.



• VESA (A x B)



<Screw Mounting Interface Dimension>

Hole spacing : 200 mm x 100 mm.

Kensington Security Slot
Connected to a locking cable that can be purchased separately at most computer stores.

NOTE

- VESA compatible only with respect to screw mounting interface dimensions and mounting screw specifications
- Please use VESA standard as below.
 - * 784.8 mm and under (30.9 inch)
 - Wall Mount Pad Thickness : 2.6 mm
 - Screw : ϕ 4.0 mm x Pitch 0.7 mm x Length 10 mm
 - * 787.4 mm and above (31.0 inch)
 - Please use VESA standard wall mount pad and screws.



Make sure to read the Safety Precautions before using the product.

Keep the OWNER'S MANUAL(CD) in an accessible place for future reference.

The model and serial number of the SET is located on the back or one side of the SET. Record it below should you ever need service.

MODEL _____

SERIAL _____

ENERGY STAR is a set of power-saving guidelines issued by the U.S. Environmental Protection Agency(EPA).



As an ENERGY STAR Partner LGE U. S. A., Inc. has determined that this product meets the ENERGY STAR guidelines for energy efficiency.